

The Natural Weathering Alternative

PRODUCT INFORMATION

The recipe for LIFETIME[®] WOOD TREATMENT has been handed down for over 60 years through three generations of woodworking craftsmen. This family-owned and operated business has made LIFETIME[®] available commercially in Canada for more than 20 years, and it has become available across the world. We are proud to have made it possible for homeowners and manufacturers to share in the time-tested benefits of this truly unique product that is often Est. 1992 imitated, but never equalled.

Heightened concerns about our environment and the protection of our natural resources are apparent everywhere. Therefore, the availability of this non-toxic, eco-friendly product is truly, good news for all. Users of LIFETIME® WOOD TREATMENT will benefit greatly through savings in time and money, while lessening the harmful impact on our soil, air, water, and forests. Lets do our part.

Following are some frequently asked questions about LIFETIME[®] WOOD TREATMENT, with some straight answers from the manufacturer, Valhalla Wood Preservatives Ltd.;

- Q: What is LIFETIME[®] WOOD TREATMENT?
- A: LIFETIME[®] is a highly effective non-toxic wood treatment which beautifies outdoor and indoor wood for a LIFETIME[®] of enjoyment. No wood lasts forever but, versus untreated, LIFETIME[®] treated wood will extend the life of the wood by at least double.
- Q: Many products claim to be safe to use, what makes LIFETIME[®] so different?
- A: Over time and with exposure to the sun and rain, all LIFETIME[®] treated wood develops into a beautiful silver to dark brown patina. This natural patina is a weathering process with a high UV protection.
- Q: What is LIFETIME[®] made of?
- A: LIFETIME[®] is made up of naturally occurring plant and mineral substances, combined in a special family recipe. The solution soaks in to penetrate and harden wood fibres. Independent laboratory testing confirms that LIFETIME[®] creates no harmful residue in soil or water.
- Q: Lots of products for exterior wood claim to be maintenance-free, but in fact have to be re-applied within 2-3 years. What does LIFETIME[®] mean by no maintenance?
- A: No maintenance means you apply LIFETIME[®] once and never have to re-apply. LIFETIME[®] can not be worn off, will not peel or fade (natural weathering actually increases its beauty and effectiveness).
- Q: Is LIFETIME[®] usable on most types of wood?
- A: Absolutely. LIFETIME[®] is effective for most, if not all, outdoor and indoor wood applications like: decks, fences, siding, flower pots, picnic tables, furniture, raised planters, birdhouses, siding, doors, windows, gazebos, playgrounds, beehives, and even floating rafts and marina docks.
- Q: How is LIFETIME[®] applied?
- A: It can be applied in all conventional ways including by brush, roller, sprayer, and dipping. It can be safely worked with while still wet without leaving permanent finger or foot marks. It can also be applied in any weather, as long as it is not raining heavily and temperatures are above freezing.
- Q: How long is its shelf life?
- A: In powder and mixed form, LIFETIME[®] can be stored indefinitely. After mixing with water, keep the solution in a sealed plastic container, in a cool, dark location. The stagnation of the water will not hinder LIFETIME[®]'s effectiveness. Because you can mix only what you need, the likelihood that you will have large amounts of LIFETIME[®] solution left over is minimized.
- Q: Will LIFETIME® prevent wood from cracking and warping?
- A: All wood contains moisture and reacts to drying during exposure to sun and wind. LIFETIME[®] will not cause additional cracking or checking but the wood will react to the elements the same as if it were untreated.

Please see the other side for more...

- Q: It sounds expensive. Is it?
- A: No. In fact, LIFETIME[®] is priced below several nationally advertised stains and wood treatments that must be applied many times over the life of the wood. LIFETIME[®] is simply the least expensive and most effective wood treatment available. Shipping and handling costs have been greatly reduced because LIFETIME[®] is purchased in powder concentrate form, and these savings are passed on to the user.
- Q: Can I apply sealers or coloured stains over LIFETIME[®]?
- A: Yes you can, but we don't recommend it because it is not necessary from a preservation standpoint. Always test for an adverse reaction.
- Q: Who is using LIFETIME[®] WOOD TREATMENT?
- A: Contractors have been using it for 60 years in house and marina construction. Parks Canada has been using LIFETIME® for over 20 years, treating outdoor wood in several of our National Parks, including Banff, Kootenay, and Yoho. The British Columbia Ministry of Transportation approves LIFETIME® for municipal and highway signage projects, the City of Calgary is using LIFETIME® for treating wooden roadside sound barrier fencing, and Nova Scotia Natural Resources is testing the product on picnic tables in provincial parks. Many construction contractors and log home builders are using the product in Canada, the United States, and internationally.

Helpful hints for LIFETIME® Users...

- 1) While constructing an outdoor project, keep a bucket of LIFETIME® solution handy. Use of a deep pail allows dipping of board ends, fresh cuts, etc.
- 2) For larger projects, set up a dipping tank on the ground that is large enough to completely immerse the wood in the solution. Allow the wood to sit in the solution for a few minutes. Posts and other wood to be installed in the ground must soak for at least 2 days.
- 3) LIFETIME[®] solution never gets tacky or sticky. You may work with the treated wood while still wet. Handling of freshly treated wood or walking on wet decking will not permanently mark the wood. Do not sticker freshly treated wood.
- 4) For faster weathering and accelerated colour change, simply allow to dry completely (1-2 days) under normal conditions, then wet down with water. The more often the wood is exposed to water and sun, the faster the mature silver-to-dark-brown colour will develop.
- 5) Cleanup is easy using warm soapy water for brushes, rollers, sprayers and hands. No solvents or thinners are required.
- 6) Keep your projects clean from dirt and organic accumulations in order to prolong the life of your wood, by effective cleaning at least once a year. Use only soap and water with a strong bristled brush, or power washer.
- Note: The use of oil based and latex products in combination with LIFETIME® WOOD TREATMENT may diminish the effectiveness of this product. LIFETIME® treated wood requires no other sealers or treatments of any kind. One application will last for the LIFETIME® of the wood. Use care in applying solution as it may permanently stain fabrics, glass, vinyl, stucco, concrete, stone work, and chinking. Do not use with fire retardant treated wood. Do not clean LIFETIME® treated wood with anything other than water and simple soap (if necessary). Be aware that urine and bird feces will significantly discolour LIFETIME® treated wood.

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